



European Broadband Portal

www.broadband-europe.eu

George Hall, Patron of eris@

Zakopane, 26 June 2008





Content

- The European Broadband Portal – Overview
- Public Sector Support for Broadband – “To-Do Check List”
 - First Steps
 - Develop Business Case
 - Funding
 - Business Model
 - Technology
 - Implementation





The European Broadband Portal – Overview

- Funded by DG InfSo & Media
- Managed and animated by eris@
- Builds upon the Bridging the Broadband Conference, May 2007
- Draws upon the IANIS+ e-Infrastructure work





Public Sector Support for Broadband

First Steps

- Identify current situation regarding supply of high bandwidth services, including any existing public sector networks, eg emergency services (Mapping)
- Explore whether any public authority in the territory is planning a broadband initiative
- Confirm plans of the telecommunication service providers regarding investment in new networks





Public Sector Support for Broadband

Develop Business Case

- Identify needs – public authorities, private sector, domestic
- Identify potential partners from the interested parties
- Build supporting business case in line with local priorities and policies





Public Sector Support for Broadband

Funding

- **Identify sources and availability of funding (local, national, EU) including commercial credit**





Business Model

- ✦ **Identify most appropriate business model-consistent with national/EU State Aid rules, eg:**
 - ✦ Public Private Partnership (risk sharing with private sector partners),
 - ✦ Demand Aggregation,
 - ✦ Incentivising Telecommunications providers
 - ✦ Public utility (open access)





Public Sector Support for Broadband

Technology

- Identify appropriate technology (technologies) for your territory, making sure that it is tested and robust
- Ensure “backwards compatibility” with existing infrastructure
- Mainstream products





Public Sector Support for Broadband

IMPLEMENTATION

- Ensure proper “due diligence” has been carried out and all partners are committed to the success of the programme
- Skills and training of public sector managers
- Dispute resolution mechanisms in place





SERVICES & FUNCTIONS	GENERAL ARCHITECTURE	
<p>The European Broadband Portal provides its users with access to:</p> <ul style="list-style-type: none"> Access to searchable databases (for upload and retrieval) of <ul style="list-style-type: none"> broadband projects, broadband strategies & action plans, calls for tender and pre-notifications, industry suppliers, EU legal/regulatory decisions and notes. Secure registration and login profile; News features updated daily, news alerts, and a monthly newsletter, Calendar and schedule of events; User noticeboard, Wiki, and user surveys; Chat forums and on-line thematic discussion groups Assessment, analyses and reviews of good practice broadband projects; Syntheses of good practice broadband projects and strategies; Guides to Good Practice on broadband deployment in under-served areas (To-Do Check List for public authorities); Animation of on-line discussions and related fora; User participation in portal design, development and maintenance through: <ul style="list-style-type: none"> Editorial Board Expert Advisory Group Industry Liaison Committee National Contact Points 		
	<p>PROJECT PARTNERS</p> <p>erisa The European Regional Information Society Association- Main Contractor George Hall Patron of erisa: Sub Contractor</p> <p>spenta Sub Contractor</p> <p>i.s.média Sub Contractor</p> <p>for FURTHER INFORMATION</p> <p>contact</p> <p>The European Broadband Portal eris@ Office 24 Boulevard de L'Empereur B-1000 BRUSSELS Tel: +32 2 230 0325 Fax: +32 2 230 9021 E-mail: info@broadband-europe.eu</p> <p>www.broadband-europe.eu</p>	

Upload your projects, BB plans, calls, etc at www.broadband-europe.eu

THANKS !

