Cities on Internet Conference

Workshop1 – Regional Cooperation Networks

Campania Region's programme for e-inclusion 2007-2013 – The Role of Local Authorities

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General Information

- Surface area: 13,595 km²

- The coastline extends over 469.7 km

- The coastal strip is densely populated

- 51% of the region is mountainous, 34% hilly and 15% low-lying

- 3 islands: Ischia 46.4 km², Capri 10.4 km², Procida 3.1 km²

- No. Provinces: 5

- No. Municipalities: 551

- Population: 5,782,000

2007/2013 Programming

STRATEGY

- Campania - an Open Region
- A coherent strategy with all the Southern Regions
- Link between Corridors I and VIII
- Single, integrated Logistics Platform for the Mediterranean
- New centrality for the inland areas of Campania
- Creation of high-tech clusters and investment in research and innovation
- Interregional Programme Framework Agreements to resolve common problems

Regional Strategic Reference Framework

Strategic choice	Specific Objective
The sea laps Campania	**Protection and management of the environment**
A clean and risk-free region	
The quality of food is the quality of life and development	**Agriculture, food quality and fisheries**
Restoring the cities and rural landscape will make Campania beautiful	**The role of projects for cities and urban networks in regional programming**
A region where "Employment is worthwhile	**From education to training**
A young region for youth	
Campania is the home of Research	**Promotion and use of knowledge**
Campania – dignity and socialisation. Welfare in Campania	**Promotion of social inclusion and development of an inclusive society**

FUTURE STRATEGY

- Unite what was separate in the past in territorial development policies.

- Programming and financial integration as the key element for the definition of a single development programme.

- Concentrate instruments, objectives, resources and strategic choices

Lessons learnt – Internal Procedures

- Clearer responsibilities to Regional Managers and Heads, concerning Programme activities. (*Revise Assessment procedures of Managers?*)

- Greater coherence between real human resources needs and capacity building actions (**training, technical assistance, ecc.**)

- Increase transparency through **institutional communciation**.

- **Innovations:**

- No Programme Complement (Implementation Manuals/ Individual Guidelines for operational objectives?)

- Defining Evaluation Plan and Communication Plan

- All procedures will be analysed on the basis of the needs of **unitary programming**

- Update Guidelines and Manuals in use (draw up a Manual for State Aid measures?)

Lessons learnt – Local partners/Intermediaries and Beneficiaries

- **Lessons learnt:**
- Foster the process of **administrative decentralisation** and **responsability** to **Local Authorities** through attributing programming and management functions of relevant parts of the Programmes.
- **Needs**
- ✓ Strong support from the Region, including training and expert technical assistance
- ✓ Definition of precise rules for management and control and clear attribution of responsibility (chain of command). This could include transferring automatic decommitment to Intermediary Bodies.
- **Innovation:**
- Delegate to **Intermediary Bodies** :
- - **Cities** with > 50.000 inhabitants
- - **Park Agencies**
- - Managing Agencies of **Reciprocity Agreements**

nding for e-inclusion

ERDF	EARDF
Priority 5 395.000.000 euro	(e.g. measure 121 – modernisation of agricultural enterprises total funds available for all actions 516.521.426 euro)
DEVELOPMENT OF THE INFORMATION SOCIETY •E-GOVERNMENT & E- INCLUSION •DEVELOPMENT OF THE INFORMATION SOCIETY IN THE ECONOMIC SECTOR •HEALTH	Infrastructural interventions for lower level networks for agricultural/forestry enterprises & to create/improve connections to main networks
	ICT investments in agricultural, forestry & agro-industrial enterprises especially for new communication and information management systems to improve efficiency and ensure food security control along the supply chain

ure 5.1 E-government and e-inclusion

Operational Objective	Improve infrastructure for the Information and knowledge society, address the infrastructural, social, physical and geographical digital divide, improve citizen participation in decision making and administration through e-inclusion, reduce social divide
Activities	a) e-government for PAs, e-procurement network and information systems cooperation between PAs b) Local service centres for information management for small towns (<10,000) c) Promote new technologies and digital access for all citizens (distance services) – priority for disadvantaged areas, marginalised groups and rural areas d) Fostering the spread of new domotic technologies for services for elderly, diversely able etc e) Completing broadband infrastructure
Beneficiaries	Campania Region, Provinces, Cities, Public Bodies, State bodies located in the region, Consortia, Professional and Business Associations

ure 5.2

Development of Information Society and Business Community

Operational Objective	Foster the spread of the Information Society in the business community and promote new innovative enterprises, providing incentives for digital innovation
Activities	a) Activate digital service centres to encourage support for the development and management of information services for businesses b) Support investments for organisational, process and product innovation through new ICT (metadistricts, associated or single SMEs)
Beneficiaries	Campania Region, Provinces, Cities, Public Bodies, State bodies located in the region, Consortia, Professional and Business Associations, State Aid Agencies, R&D Bodies (eg Research Institutes, Science Parks), Enterprises

Operational Objective	Improve infrastructure for the health service, to improve access to health services, improve their quality and reduce waiting times
Activities	a) Optimise the health service through an integrated telemedicine platform based on Electonic Health Records (teleconsulting, teleassistance, health operators network) b) Implemeneting infrastructture to improve health management to reduce waiting lists c) Reinforce information systems and high quality medical technology
Beneficiaries	Campania Region, Provinces, Cities, Public Bodies, Hospitals, Consortia of Towns, Foundations

AR – Data Monitoring System for Public Tenders for Infrastructure, Goods and Services

The system will monitor all data at regional level starting 1 May 2008 from the publication of all notices to tender to the completion of the works or contracts.

ADVANTAGES:

- Single monitoring procedure for all legally required information on local and regional authorities' tenders for contracts;

- Reduce paper communication to a minimum;

- Create a continually updated archive for all monitored contracts for each authority;

- Create a archive of all companies and individuals involved in monitored tenders and contracts;

- Allow free acces to information that is publicly available through a simple search engine in a single website