

Inclusion. Innovation. Investments

- structural policy for local and regional eDevelopment. Challenges and opportunities in 2007-2010.

> Zakopane, 27-29 June 2007 "Mercure Kasprowy" hotel

CONFERENCE PROGRAMME

15:00 - 15:30 OPENING OF THE CONFERENCE Image: Specifies by representatives of local and regional authorities: • Roman Ciepiela (Vice-Marshal of the Malopolskie Voivodeship) • Andrzej Gasienica Makowski (Tatra District Staroste) • Janusz Majcher (Mayor of Zakopane) Ist PLENARY SESSION YEAR 2007, SUMMING UP OF POLISH EXPERIENCE IN THE RACE TOWARDS ECONOMY OF KNOWLEDGE Innovative ICT vs. conservative administration Chairman: Kajetan Wojsyk (COI), Wiestaw Paluszyński (Polish Information Processing Society) 15:30 - 18:00 PRESENTATIONS Jurand Drop (DG Information Society and Media, European Commission) - Implementation of "i2010 - Information Society for Growth and Employment" strategy on a regional and local level Dariusz Dagiel (Ministry of Interior and Administration) - National Plan of Computerization for 2007- 2010 - cooperation between the govermment and self-governments Key ICT projects of the years 2007 - 2008: Pavel Gereluk, Jaroslaw Grzelak in the name of Dariusz Dagucki (Ministry of Interior and Administration)	27 June 2	007, WEDNESDAY
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10:00 - 14:30 2nd PLENARY SESSION

WHAT DOES EUROPA OF 'SMALL NATIONS' DISCUSS ABOUT? HOT ISSUES OF EXPERTS' DEBATES FOR THE UPCOMING YEARS 'Best practices' of authorities' cooperation in EU countries		
	Chairman: Monika Mizielińska - Chmielewska (Media Communication Center), Roland Traunmüller (University of Linz, Austria)	
10:00 - 13:30	PRESENTATIONS	
	PUBLIC eSAFETY Tomasz Majcherek (Ericsson Sp. z o.o.) - Safety = cooperation + integration. Modern trends and challenges in the field of public safety	
MOBIL TECHNOLOGIES AND APPLICATIONS Jaakko Panula (Federation of Municipalities for Economic Development, Finland) - European Network of Labs - an example from Suupohja region, western Finland		
INTEROPERABILITY OF TELEINFORMATICS SYSTEMS Dariusz Wozniak (COI) - It's good to be interoperable! - European 'best practices' and a need for regu on a national and regional level		
	Paul Kilner (Cabinet Office, Great Britain) - Cabinet Office Government Gateway- 11, 125, 19 and 3	
	ePOTENTIAL - KNOWLEDGE, ABILITIES, SKILLS Rosi Somerville (IDeA, Great Britain) - Creation of ePotential among administration employees as success factor in transformation of regions towards Information Society	
BROADBAND INTERNET ACCESS Karin Nygard Skalman (Fiber Optic Valley, Sweden) - Should public authorities engage in initiatives public broadband Internet access? Casus of Fiber Optic Valley in Sweden		
	Elisabeth Rumińska (Eutelsat SA) - Broadband services for the local administration and government institutions in areas lacking surface infrastructure	
	COMMUNICATION MANAGEMENT IN LOCAL GOVERNMENT Grzegorz Mach (Telefonia Dialog SA), Zbigniew Kuczerowski (Alcatel - Lucent Poland) - Convergent offer of the operator as a response to self-government expectations	
	TELEINFORMATICS FOR EDUCATION Krzysztof Kardaś (Prokom Software S.A.) - Universities of information society	
	eADMINISTRATION Marcin Ozurkiewicz (The Łódź Innovation Center, Microsoft) - Building systems of public administration in practice	
13:15	Golden@2007 Competition "Local Leader of eGovernment" awards	
13:30 - 14:30	LOCAL DEBATE	
	POLISH CITIES AND MUNICIPALITIES IN THE STARTING BLOCKS NEW COHESION POLICY The development of Information Society - a priority in 2007-2013?	
	Moderator: Krzysztof Głomb (COI)	
	Panelists: Wiesław Starowicz (Vice President of Cracow), Jerzy Miller (Vice President of Warsaw), Arkadiusz Godlewski (Vice President of Katowice), Zdzisław Ludwin (Vice President of Częstochowa)	
14:30 - 15:30	DINNER	

E-INNOVATIONS IN REGIONS - AN OPPORTUNITY OR A FETISH? Challenges for 2007-2013. New structural policy counts on development of regions of a knowledge and innovativeness			
	Chairman: Sławomir Kopec (Marshal Office of the Malopolskie Voivodeship), Javier Ossandon (Honorary President of ELANET, Ancitel S.p.A.)		
15:30 - 18:00	PRESENTATIONS		
	Dominik Batorski (University of Warsaw) - Social Diagnosis 2007		
	Krzysztof Głomb (COI), Roman Wojciechowski (Local government PAP service) - Results of the "Internet and innovative teleinformatic technologies" study		
 Władysław Piskorz (DG Regional Policy, European Commission) - Innovativeness in regional policy 2007 - 2013 - new mechanisms, tools and expectations Jan Olbrycht (European Parliament) - New perspective of cohesion policy - 2007-2013. Are Polish n to take their chance? Agnieszka Suska - Buława (Ministry of Interior and Administration) - Innovative projects of Prior "Innovative Economy" Operational Programme 			
			Wojciech Cellary (Poznan University of Economics) - <i>How to understand innovation for development of information society?</i>
			Sławomir Kopec (Marshal Office of the Malopolskie Voivodeship) - Malopolska Broadband Network
	Andrzej Siemaszko (National Contact Point for Research Programmes of the EU) - Building regions of knowledge and innovation in 2007 - 2013		
	Granting Honorary Membership certificates of COI for prof. Roland Traunmüller (University of Linz, Austria) and prof. Michał Kleiber (Polish Academy of Sciences). Speeches of Honorary Members of COI		
18:00 - 19:00	REGIONAL DEBATE		
	REGIONS OF KNOWLEDGE AND INNOVATION - CHALLENGES OF THE NEW COHESION POLICY How to develop regions effectively by investing in innovative development and research on ICT financed in 2007-2013?		
	Moderator: Krzysztof Głomb (COI)		
	Panelists: Władysław Piskorz (DG Regional Policy, European Commission), Michał Kleiber (Polish Academy of Sciences), Kazimierz Wiatr (The Senate of the Republic of Poland), Olaf Gajl (Undersecretary of State in the Ministry of Science and Higher Education), Maksymilian Bylicki (KGHM Polska Miedz S.A.), Jan Olbrycht (European Parliament)		
20:00	WEBSURFER'S BALL		

29 June 2007, FRIDAY

9:00 - 12:00 PARALLEL WORKSHOPS

19:00 3rd PLENARY SESSION

WORKSHOP I	
'Best practices' of regional and local implementations in the field of eGovernment, eInclusion, eHealth and	• Emmanuel Vandamme (OTeN: Observatoire des Territoires Numériques, France) - IRIS Europe - identyfying best practices in digital territories development to transfer them between EU regions
ICT infrastructure National event of IRIS project	 Piotr Wojczys (City Office of Gdansk) - e-Gdansk - European On-line Metropolis
http://www.iris-europe.eu	• Maciej Antosiewicz (Marshal Office of the Malopolskie Voivodeship) - Building a regional positioning system in Malopolska Region
	• Mieczysław Pasowicz (The John Paul II Hospital, Cracow) - eHospital: formation of a digital platform for medical data and teleconsultation
Moderator: Artur Krawczyk (COI), Emmanuel Vandamme (OTeN: Observatoire des Territoires	• Halina Wawruch (Żabia Wola Community Office), Władysław Marek Lasocki (Osieck Community Office) - "Communities open to the Word" - BB pilot projects in Zabia Wola and Osieck communities.
Numériques, France)	• Marcin Zawisza (Marshal Office of Lodz) - 2007 - 2013 e-Health strategy for the Lodzkie Voivodeship

	 Javier Ossandon (Ancitel, Italy), Ramon Penagaricano (IT4All, Spain) - Digital Local Agenda Discussion
eParticipation - eDemocracy - Education 'Best practices' of projects empowering local	• Christian Bonfré (Manager in i-COIN Project, Municipality of Svenljunga, Sweden) - <i>i-COIN</i> - characteristics and main concepts of the project
societies and increasing citizens' participation National event of i-COIN project	• Juhani Talvela (University of Applied Sciences, Finland) - Main concepts of the project, architecture of i-COIN platform
http://www.i-coin.net	 Jakub Staniewicz (COI) - Presentation of the concept of pilot implementation of i-COIN project in Poland
	• Ryszard Scigala, Wojciech Magdoń (City of Tarnow) - EDUNET presentation
	• Wojciech Pelc (City of Poznań) - City of Poznań Community Consultation Platform
	• M Merce Rovira (University in Girona, Spain) - <i>iSAC</i> : Intelligent Virtual Citizens Attention Service
	• Debate: Role of politicians as leaders of local and regional eDevelopment
	Moderator: Mats Nermark (i-COIN project, Sweden)
Moderator: Arkadiusz Złotnicki (COI)	Participants: Olaf Gajl (undersecretary of the state in the Ministry of Science and Higher Education), Kazimierz Rakowski (chairman of Klembow Community), Arvydas Urbis (chairman of Karkle Community, Klaipeda County, Lithuania), Andrus Freienthal (chief of the Council Tamsalu Municipality, Estonia), Ingo Kurth (Osterholtz County Council, Germany), Michael Pettersson (Member of the Municipal Executive Board of Municipality in Svenljunga, Sweden)
WORKSHOP III	
Interoperability of ICT systems in public sector	• Tomasz Affet (Ministry of Interior and Administration) - Interoperability framework for public administration needs - dillemas and directions of works
TERREGOV project workshop http://www.terregov.eupm.net	• Dariusz Woźniak (COI) - Issues of interoperability in Poland against the background of the solutions in other European countries
	• Jacek Legiewicz (Coalition for Open Standards) - The role of open standards in providing technological neutrality and integration of teleinformatic systems
	• Borys Czerniejewski (INSI Sp. z o.o.), Mariusz Jarzębowski (Microsoft Poland) - Interoperability on the basis of European experience and Polish law standards
	• Mariusz Ulicki (The Agricultural Social Insurance Fund - KRUS) - Building and implementation of Informatics Integrated System in KRUS - interoperability in public administration
Moderator: Dariusz Wozniak (COI)	Discussion