

# IRIS Europe

identifying best practices in  
digital territories development  
to transfer them between EU regions

Zakopane, 29 June 2007

IRIS-Europe national event / COI XI° Conference

# Partnership



ARTESI Ile-de-France (France)



Observatoires des Territoires Numériques  
(France)



HEC business school (France)



Madeira Tecnopolo (Portugal)



ATLANTIS Group - University of Crete  
(Greece)



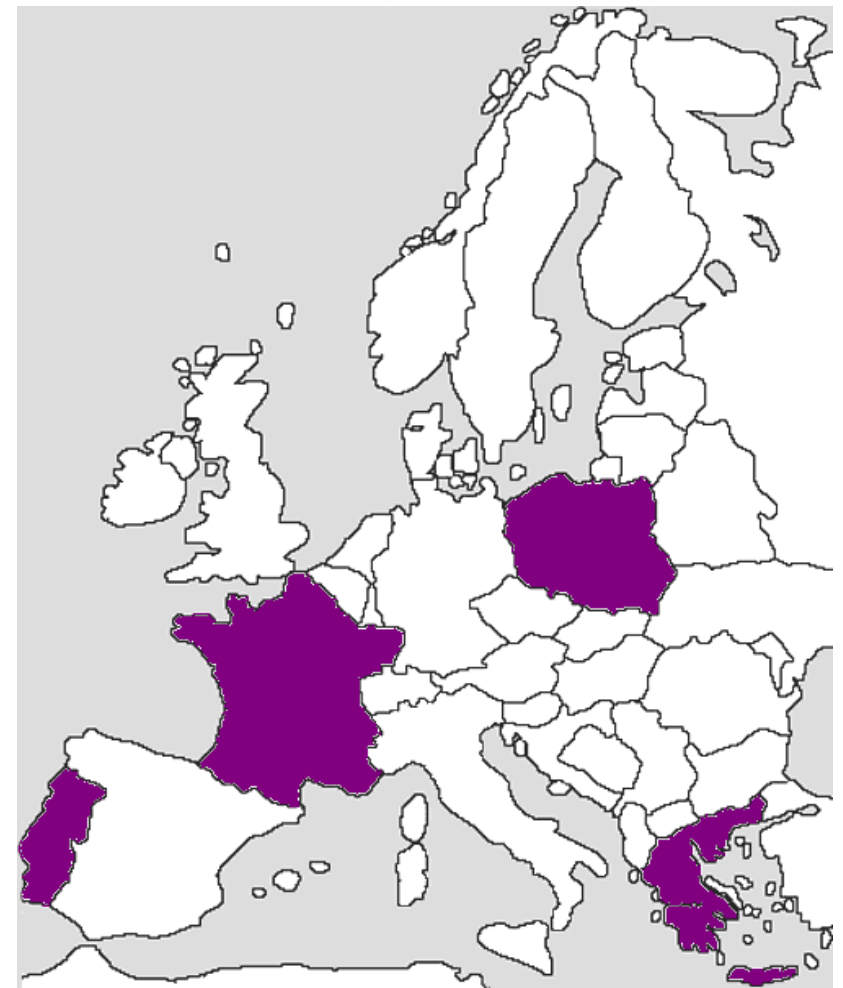
Cities on Internet (Poland)

## Our goals

- Developing European best practices in the field of digital development for local communities and regions
- Bring information to decision makers for the use of ICT in the local development
- Ease the creation of new services, the development of innovation and creativity

# An INTERREG operation

- An INTERREG IIIc (West) operation
- July 2005 to December 2007
- To be followed by another project in INTERREG IVc



# Methodology

- Based on the IRIS project, managed by OTeN, involving 11 French regions
- A set of methodology for :
  - Analysis of local initiatives
  - Regional analyses
  - Sectoral analyses

# Regional analyses

- A synthesis on the ICT environment and policies of the partner regions
  - [Ile-de-France](#) (France)
  - Crete (Greece)
  - Madeira (Portugal) + Canaries (Spain)
  - Malopolska (Poland)

# Sectoral analysis

- 6 studies on the use of ICT in Europe in 6 sectors / fields of public action :



<- economic development

digital infrastructures ->





# Sectoral analysis



< - education

health & social care ->





# Sectoral analysis



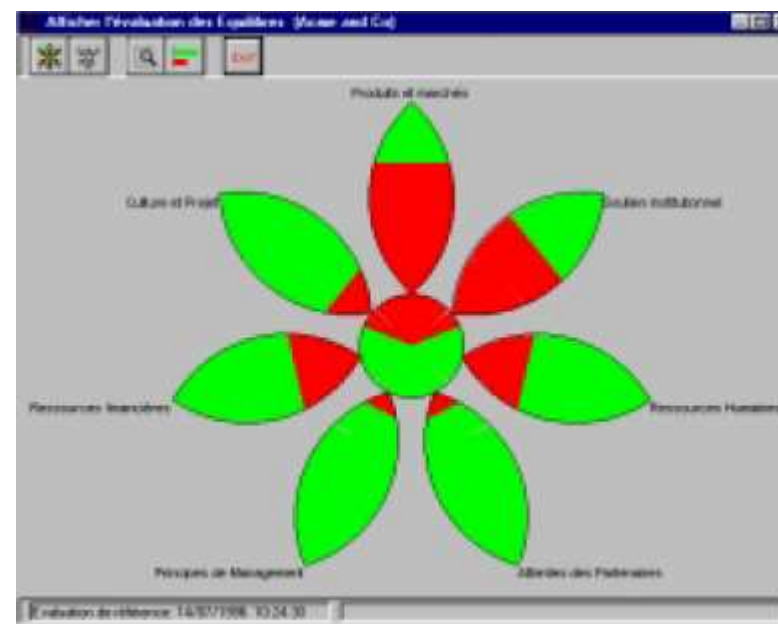
<- tourism / culture & heritage



administration & public services ->

# A tool for helping project transfer

- A self-assessment tool for the project manager (feedback)
- Based on an analysis of success key factors
- Comparaison between an actual project and it's transfer in another region



# Information & events

- International events
  - Bruxelles, novembre 2007
- National events
- Programs of visits
- Leaflets
- [Website](#)

## How can you be involved ?

- By providing feedback on the studies, indicators and methodologies
- By adding case studies to the database
- By using the transfer tool to study the transferability of a project
- By participating to the continuation of the project (2008)

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*Dziękuję !*

# A demo of the transfer tool

- Alain Keravel, HEC business School, Paris